

OFFUTT AIR FORCE BASE

How would you like to reach 65,000 customers?

Grow your brand and gain direct exposure to this unique military market! Through Commercial Sponsorship and Advertising you're helping the 55th FSS enhance the quality of life for airmen and their families serving our country here at Offutt AFB.

Sponsoring Offutt AFB MWR programs and advertising to over 65K in the military community can help you achieve your marketing goals. Reaching 1.6 million views in 2016/2017, our marketing team has years of experience partnering with local businesses in the Greater Omaha, Papillion and Bellevue communities and reaching the military market. You can be confident that your brand will grow and benefit from joining with us to host numerous programs & activities for the military community.



25K

MONTHLY UNIQUE WEB VISITORS

120K

AVG MONTHLY FB PAGE REACH

5K

SOCIAL MEDIA FOLLOWERS

2.4K

EMAIL/MOBILE SUBSCRIBERS

Our Mission

The mission of the 55th Force Support Squadron is to prepare, develop, sustain and enhance the quality of life for airmen and the Offutt Community.

55th FSS programs provide for the physical, cultural, and social needs as well as the general well-being of military members and their families. These programs and events contribute to a strong community that turns Offutt AFB and the surrounding community into hometowns for our mobile military populations.

Our Market

The Offutt AFB is home to over 65K military personnel between active duty, reserves, DoD Civilians, retirees, and their dependents. They buy, sell, trade and contribute closer to 1.2 billion dollars annually to the consumption of goods and services in the Greater Omaha area. Military members are one of the most financially stable market segments in the country.



@offutt55fss



OFFUTT AIR FORCE BASE
FORCE
SUPPORT SQUADRON
offutt55fss.com

SPONSORSHIP + ADVERTISING

Sponsorship & Advertising Opportunities

- Fun Runs
- Holiday Fairs
- Youth Programs Festivals
- Dances
- Concerts
- Seasonal Base Wide Events
- Open House Air Shows
- Fitness Competitions
- Banner Advertising
- Digital Advertising
- Golf Course Advertising
- Bowling Alley & Restaurant Advertising
- Digital Displays in Facilities
- Coupon distribution in conjunction with event/program promotion

PARTNERS WITH OFFUTT AFB MWR



WHAT SPONSORSHIP GIVES YOU

Customized packages are designed to meet your specific needs and vary by program and target audience but can include the following:

- Build new & strengthen existing customer relationships
- Be a part of base wide marketing campaigns
- Conduct product sampling
- Generate leads at a booth at events
- Integrate sales promotions into your sponsorship
- On site product sampling & demonstrations
- Event perimeter signage
- Coupon distribution in conjunction with event/program promotion
- Banners, logos or click through ads on Offutt55fss.com
- Sponsor provided prizes in conjunction with online or social media contests
- Logo inclusion in all advertising and event promotional pieces

READY TO SPONSOR?

Let's talk @ kathryn.williams.6@us.af.mil
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